

Media Release – November 2022 for immediate release



Nappy Run: A Campaign that provides dignity and inclusion for Children with Disabilities

This year the National Council of and for Persons with Disabilities (NCPD) proudly celebrates the 11th anniversary of our Nappy Run campaign.

The campaign raises awareness about children with disabilities and encourage the donation of children's nappies and adult incontinence products from 03 October to 03 December throughout South Africa.

Our successful National Annual 5KM Event took place at the Johannesburg Zoo on Saturday, 05 November, whilst various Nappy Events are taking place countrywide during Disability Rights Month until International Day of Persons with Disabilities on 03 December.



Photo: The start-line at the Nappy Run 2022 Event at the Johannesburg Zoo

Our Celebrity Ambassador, Eloise Cupido was there to cut the Ribbon at the start-line. After a fantastic 5KM in wonderful weather, Eloise handed over the 1st place Prize to 16-year-old Khanya Masabalala, 2nd place to Sinenhlanhla Zwane and 3rd place to Sihle Tsotetsi. Busi Smith received the Prize for Best-Dressed.



Photo: The Prize Winners from the Nappy Run 2022 Event at the Johannesburg Zoo

Children (and adults) with disabilities often have a high need for nappies through childhood and beyond; requiring the use of nappies into their teen and adult years.

“Without a nappy, children are often denied dignity, comfort, freedom of movement, and their health is compromised.” Says Therina, the National Director at the National Council of and for Persons with Disabilities.

Although Saturday’s Run collected a good number of nappies and Nappy Rands for which we are extremely grateful. We still need your support, following two Covid years, the database of individuals and Centres is larger than before. The NCPD makes a humble, but urgent call to all in South Africa to support its nappy collection drive by donating nappies, larger than standard baby sizes, or by making a monetary (Nappy Rands) donation towards the purchasing of nappies.

Donate Nappy Rands online or drop-off nappies at one of our nationwide drop-off points. All details and donation links and drop-off points are on our website at <http://nappyrun.org.za/>

Media enquiries and request for information, interviews and images:

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Promotional Video: <https://www.youtube.com/watch?v=9mX4a0eDNdU>